

Press release: Wilkins Pouches, Introduction and Background

22 February 2012

Wilkins Pouches are among the most popular airgun pellet pouches available on the market today. They are favoured by airgunners for their effective and unique design and have proved highly durable in the field since their launch in 2004.

The key factor in the success of the Wilkins pellet pouch is its appealing shape and fully sealable opening, quite different from the usual pouch which can spill pellets when turned upside down.

Mike Wilkins, who introduced the pouches to the shooting world, says “the most satisfying outcome has been the emails I have received over the the years from very many shooters, some of whom go into raptures over their quality and suitability for either hunting or FT/ HFT.”

Many of his customers’ comments are published on the new Wilkins Pouches website at: www.wilkinspouches.com, where the pouches are also available to order. Retail customers can order from UK distributor Range Right.

Mike takes the satisfaction of his customers very seriously and *personally* checks every single pouch for quality.

All Wilkins Pouches are hand-made to the highest standards from hard moulded leather. They come in two sizes and a range of colours, including mute colours suitable for hunting. The large pouch is suited to the large fingered shooter and can hold a full tin of pellets. The medium pouch will hold approximately 125 .177 pellets. They all come with a neck cord and a fast on/off clip for belt attachment. For prone shooting they can be laid on the ground.

The Wilkins Pouches story began in 2004 when Mike Wilkins spotted a range of beautifully-crafted leather pouches while traveling abroad. On his return he started importing them, and was initially supported by Blackpool Air Rifles and Uttings who started stocking them and still do today.

The airgun press started to take an interest and various writers, including shooter Pete Wadeson, field tested them to their complete satisfaction. The build-quality of hard moulded leather and fine hand workmanship and stitching made them an ideal item of kit for the discerning shooter. Put simply, it is impossible for pellets to fall out if the pouch is buttoned up.

Shooting wholesaler and distributor Range Right Ltd started selling them throughout the UK in 2007. They are now stocked by hundreds of outlets in the British Isles.

They have been used by top shots, and in 2005 they were used by the South African team in the World FT Championship at Weston Park in Staffordshire.

Mike has recently been joined by his nephew Pete Wilkins who can be contacted for media enquiries.

Notes to editors:

- Media and press enquiries, please contact Pete Wilkins on 01423 527700 or 07748 785051, or email pete@wilkinspouches.com
- To order pouches or read customer and media testimonials and the full history of Wilkins Pouches, please visit www.wilkinspouches.com
- Wilkins Pouches can be found on Twitter www.twitter.com/wilkinspouches or Facebook www.facebook.com/wilkinspouches
- Please visit our media page at www.wilkinspouches.com/media to download the Wilkins Pouches logo, photos and past and current press releases.
- Retailers can order Wilkins Pouches from UK distributor, Range Right Ltd, www.rangerightltd.com, 01423 881 919